



London Interdisciplinary Social Science Doctoral Training Partnership
Advanced Research Methods in Social Sciences

Course Code & Title	LISS232 Qualitative Data Analysis (NVivo)				
Convenor(s)	Dr Sam Miles Queen Mary, University of London liss-dtp@kcl.ac.uk				
Institution	King's College London	Department	LISS DTP		
Academic Year	2020-21	Term	Autumn & Spring		
Number of Sessions	4	Research Platform	Qualitative Research	Length of session(s)	2 hours
Day, Date		Start : End		Room Location	
Friday 8 January 2021 Friday 15 January 2021 Friday 22 January 2021 Friday 29 January 2021		09:00-11:00 09:00-11:00 09:00-11:00 09:00-11:00		Online via Zoom Online via Zoom Online via Zoom Online via Zoom	
**Students on the waitlist from the autumn term will have priority registration					
Friday 5 February 2021 Friday 12 February 2021 Friday 19 February 2021 Friday 26 February 2021		09:00-11:00 09:00-11:00 09:00-11:00 09:00-11:00		Online via Zoom Online via Zoom Online via Zoom Online via Zoom	
Enrolment Link:		Click here to enrol on this online course – you may be prompted to log in to SkillsForge Questions? Visit our Training FAQ here: https://liss-dtp.ac.uk/our-training-programme/			

Course Description:

Focusing on thematic analysis, this interactive course provides practical experience in analysing qualitative data using NVivo. This online course will explore: code generation, theme production, data management and retrieval using qualitative software (NVivo) and data analysis and interpretation for use in dissertations and publications.

This qualitative data analysis course is recommended for PhD students who are engaging in qualitative research.

The short course will be held over four sessions, including two outline sessions on thematic analysis, one online practical session and finally a 1:1, individual drop-in Zoom clinic in the Week 4 with Dr Miles.

The first session will commence with an overview of analytical tools used to analyse qualitative data including: grounded theory, narrative analysis, discourse analysis and thematic analysis. The second session will focus on practical challenges in qualitative data analysis, including real-life accounts, and how to tackle



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these challenges. It will also overview ethical issues in qualitative data analysis, which is useful for students when it comes to writing their methodology and research rationale in their upgrade document or PhD itself.

Using transcripts from in-depth qualitative interviews, the third session provides step by step practical experience in analysing qualitative data. We will analyse qualitative data provided by Dr Miles unless you have your own fieldwork dataset already, which you can use. We will cover: code generation, theme production, data management and retrieval using qualitative analysis software and analysing and interpreting data and themes within a theoretical framework.

Week 4 will comprise 1:1 Zoom drop-in sessions with Dr Miles, booked on a first-come, first-served basis (Doodlepoll for 15 minute sessions will be made available in Week 3).

All sessions will be supported by PowerPoint presentations and online group discussions.

What will I get out of it?

Transferable data analysis skills and techniques that can be applied to course participant's own research outputs, i.e. PhD theses and publications.

Reading List:

Braun, V. and V. Clarke (2006). "Using thematic analysis in psychology." *Qualitative Research in Psychology* 3(2): 77-101.

Charmaz, K. (2006). *Constructing Grounded Theory*. London: Sage Publications.

Crabtree, B. and W. Miller (1999). *Doing qualitative research*. California, Sage.

Denzin, N. K. and Y. S. Lincoln (2005). *The Sage Handbook of Qualitative Research*. California, Sage, Thousand Oaks.

Fereday, J. and E. Muir-Cochrane (2006). "Demonstrating rigour using thematic analysis: A hybrid approach of inductive and deductive coding and theme development." *International Journal of Qualitative Methods* 5(1): 80-92.

Saldaña, J. (2009). *The Coding Manual for Qualitative Researchers*. London: Sage Publications.

Silverman, D. (1993). *Interpreting Qualitative Data: Methods for Analysing Talk, Text and Interaction*. CA, Thousand Oaks, Sage.

Strauss, A. and Corbin, J. (1998). *Basics of Qualitative Research: Grounded Theory Procedures and Techniques*, 2nd edn. London: Sage Publications.

Eligibility:

Students must be registered PhD students at either King's College London, Imperial or Queen Mary University of London. If you have not already registered, you can register here: <https://liss-dtp.ac.uk/registration/>. Students at QMUL and Imperial will also need to register on Skillsforge, our course booking platform.



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Pre-course preparation:

No preparation is required but reading a selection of the reading list is recommended before the course commences. Students attending the short course will be provided with qualitative in-depth interview transcripts for coding, theme production and analysis.

Number of students: 25