



Course Code & Title	LISS353 How to increase your research impact: making short videos and documentaries as a tool in translation				
Convenor(s)	Hazel Falck, Documentary Filmmaker, QMUL Dr Ted Barker, Reader in Developmental Psychopathology, IoPPN, KCL				
Institution	King's College London		Department	LISS DTP	
Academic Year	2020-21		Term	Autumn	
Number of sessions	3	Research Platform	Knowledge Exchange & Co-generation (KEC)	Length of Session(s)	3 hours
	Day, Date		Start : End	Room Location	
	Monday 19 October Monday 26 October Monday 16 November		14:00 - 17:00	Online via Zoom	
Enrolment Links:	Available to book on Skillsforge from 25th September. (Click to log in and register) Questions? Visit our Training FAQ here: https://liss-dtp.ac.uk/our-training-programme/				

Course Description:

This course develops the practical skills and editorial understanding to engage in a novel form of science translation and dissemination: the impact film. All over the world, academic scientists are engaged in important, ground-breaking and compelling research. One of the principle challenges for scientists is to translate and disseminate findings beyond the Ivory Tower.

Why is it hard to translate and disseminate scientific findings? Reasons include lack of translator experience, failing to understand the target audience, attempts that are over-detailed and literal, and failure to provide a compelling storyline that resonates with non-academic audiences.

This workshop focuses on the potential and possibility of impact films, taking a light-touch, DIY approach to creating them. Key insights from research can be developed into compelling visual and narrative short films, created in the aesthetic and language of the target audience. These films can then be shared and distributed where the target audience tends to already consume video and media, as well as via partners and other outreach networks.

This workshop will be run by a documentary film maker, Hazel Falck, at QMUL, and a researching psychologist at the IoPPN, Ted Barker.

This workshop consists of three, three-hour online sessions, over a period of one month, where you will be assisted in producing your own impact video.

In the first session, you will learn how to:

- Understand the target audience
 - Who do you want to reach, and how and where should you reach them
- Writing for impact - understand how to frame research results for non-academic audiences



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- Explore different approaches to creating impact videos
 - Video diaries and profile films
 - Infographic and motion graphic explainers
 - Documentary shorts
- Overview of using your phone or camera for shooting the video and saving files
- Generate an editorial focus and a production plan for your video

One week to plan your film and begin shooting material

In the second session, you will:

- Share your progress so far, and finesse your plan for capturing the remainder of your material
- Learn how editorial structure and narrative can give shape to your film in the edit
- Use the editing process to further clarify the insights you want your film to deliver
- Learn about film language and effective messaging through titling and graphics
- Learn how to use music and sound effects for greater impact
- Try out basic editing with feedback from the workshop instructors

Three weeks to complete shooting and editing your film

In the third session, you will:

- Share your process and your film with the group
- Evaluate how best to share your finished film, incl partnership and outreach opportunities
- Participate in workshopping, critical and peer to peer feedback

Reading List:

N/A

Eligibility:

Open to all PhD students social science methodologies

Pre-course preparation:

Students are required to send a short synopsis of their research area, and the particular area of study they wish to focus on during the course. Mail to course leaders Hazel Falck (hazel.a.falck@gmail.com) and Ted Barker (ted.barker@kcl.ac.uk)

Number of students:

Minimum number required to run: 5

Maximum number of places available: 20