



London Interdisciplinary Social Science Doctoral Training Partnership

Advanced Research Methods in Social Sciences

Course Code & Title	LISS348 Spread your news: academic research & impact in the media				
Convenor(s)	Caroline Emmer De Albuquerque Green and Abin Thomas				
Institution	King's College London	Department	Global Health and Social Medicine		
Academic Year	2018-19	Term	Spring		
Number of sessions	4	Research Platform	Knowledge Exchange & Co-generation	Length of Session(s)	3 hours
Day, Date		Start : End		Room Location	
a →	Thursday 07 February 2019	1400 - 1700		1.70 Franklin Wilkins Building, SE1 9NH	
b {	Thursday 14 February 2019	1400 - 1700		1.70 Franklin Wilkins Building, SE1 9NH	
	Thursday 21 February 2019	1400 - 1700		K0.19 King's Building, WC2R 2LS	
	Thursday 28 February 2019	1500 - 1800		1.04 Bush House (NE), WC2B 4BG	
Enrolment Links:	(a) https://goo.gl/kjC6QK (b) https://goo.gl/Bx3U4m bookings for these sessions will open on 8 Feb 2019 You may be prompted to log into SkillsForge Details on when courses open for booking can be found here: https://liss-dtp.ac.uk/our-training-programme/				

Course Description:

In this course you will learn from journalists and experienced academics what it takes to attract media coverage for your academic research. You will receive an introduction to how the media works, what journalists consider as 'newsworthy', how to connect with journalists and what to look out for when working with members of the media. In three subsequent seminar style sessions you get the opportunity to create your own media project using your own research and learn more about journalism. The first session will introduce you to different styles of journalism and channels of communication, such as news or feature writing, making films, podcasts or photography. In the second session you will reflect on the differences in research ethics in academic research and in journalism and you will get the chance to work on your own project. In the final session, you will be able to present your idea for a media project, such as a podcast or photo exhibition.

Eligibility: PhD students and Postdocs from the LISS-DTP partner institutions

Pre-course preparation: No pre-course preparation but expect some coursework during the seminars based on participants' research.

Number of students: 40 students for session 1. 20 students for sessions 2, 3 and 4