



Course Code & Title	LISS232 Qualitative Data Analysis				
Convenor(s)	Dr Sam Miles s.miles@qmul.ac.uk , Queen Mary, University of London				
Institution	King's College London	Department	LISS DTP		
Academic Year	2018-19	Term	Autumn		
Number of Sessions	4	Research Platform	Qualitative Research	Length of session(s)	8 hours
Day, Date		Start : End		Room Location	
Friday 9 November 2018		1000 : 1200		3.146 Franklin-Wilkins Building, Waterloo SE1 9NH	
Friday 16 November 2018		1000 : 1200		3.146 Franklin-Wilkins Building, Waterloo SE1 9NH	
Friday 23 November 2018		1000 : 1200		2.84 Franklin-Wilkins Building, Waterloo SE1 9NH	
Friday 30 November 2018		1000 : 1200		2.84 Franklin-Wilkins Building, Waterloo SE1 9NH	
Enrolment Link:	https://goo.gl/sku1Pr (You may be prompted to log into SkillsForge)				

Course Description:

Focusing on thematic analysis, this interactive course provides practical experience in analysing qualitative data using NVivo. The course will explore: code generation, theme production, data management and retrieval using qualitative software (NVivo) and data analysis and interpretation for use in dissertations and publications.

This qualitative data analysis course is recommended for PhD students who are engaging in qualitative research.

The short course will be held over four sessions, including two outline sessions on thematic analysis and two practical sessions analysing actual qualitative data provided by Dr Miles unless you have your own fieldwork dataset already. The first session will commence with an overview of analytical tools used to analyse qualitative data including: grounded theory, narrative analysis, discourse analysis and thematic analysis. The second session will focus on practical challenges in qualitative data analysis, including real-life accounts, and how to tackle these challenges. It will also overview ethical issues in qualitative data analysis, which is useful for students when it comes to writing their methodology and research rationale in their upgrade document or PhD itself.

Using transcripts from in-depth qualitative interviews, the final two sessions provide step by step practical experience in analysing qualitative data. The sessions will include: code generation, theme production, data management and retrieval using qualitative analysis software and analysing and interpreting data and themes within a theoretical framework.

All practical sessions will be supported by PowerPoint presentations and interactive group discussions.



What will I get out of it?

Transferable data analysis skills and techniques that can be applied to course participant's own research outputs, i.e. PhD theses and publications.

Reading List:

Braun, V. and V. Clarke (2006). "Using thematic analysis in psychology." *Qualitative Research in Psychology* 3(2): 77-101.

Charmaz, K. (2006). *Constructing Grounded Theory*. London: Sage Publications.

Crabtree, B. and W. Miller (1999). *Doing qualitative research*. California, Sage.

Denzin, N. K. and Y. S. Lincoln (2005). *The Sage Handbook of Qualitative Research*. California, Sage, Thousand Oaks.

Fereday, J. and E. Muir-Cochrane (2006). "Demonstrating rigour using thematic analysis: A hybrid approach of inductive and deductive coding and theme development." *International Journal of Qualitative Methods* 5(1): 80-92.

Saldaña, J. (2009). *The Coding Manual for Qualitative Researchers*. London: Sage Publications.

Silverman, D. (1993). *Interpreting Qualitative Data: Methods for Analysing Talk, Text and Interaction*. CA, Thousand Oaks, Sage.

Strauss, A. and Corbin, J. (1998). *Basics of Qualitative Research: Grounded Theory Procedures and Techniques*, 2nd edn. London: Sage Publications.

Eligibility:

Students must be registered PhD students at either King's College London, Imperial or Queen Mary University of London. If you have not already registered, you can register here: <https://liss-dtp.ac.uk/registration/>

Pre-course preparation:

No preparation is required but reading a selection of the reading list is recommended before the course commences. Students attending the short course will be provided with qualitative in-depth interview transcripts for coding, theme production and analysis.

Number of students: 25