London Interdisciplinary Social Science Doctoral Training Partnership

Advanced Research Methods in Social Sciences

Course Code & Title	LISS374 – Develop your Online Presence: Website building				
Convenor(s)	Lina Kramer				
Institution	King's College London		**Department**	School of Politics and Economics	
Academic Year	2023-24		**Term**	Autumn term	
Number of sessions	2	**Research Platform**	Knowledge Exchange & Co-generation (KEC)	**Length of Session(s)**	3 h
Day, Date			**Start : End**	**Room Location**	
1st December 2023 8th December 2023			1:00 pm to 4:00 pm	Via Zoom	
Enrolment Links:	Available to book on SkillsForge from **Thursday 21st September 2023**. Click to log in and register: https://training.kcl.ac.uk/kcl/#he/dev/eventDetails,;em,providerCode=LISS,providerOrgAlias=kcl,number=374,; Questions? Visit our Training FAQ here: Frequently Asked Questions - LISS DTP (liss-dtp.ac.uk)				

Course Description:

This course is designed for Ph.D. students of the social sciences who wish to learn how to create their personal academic websites. A personal website is an essential tool to manage your online presence and disseminate your research independently of online platforms and networks. This course covers a series of topics in the form of short lectures with interactive elements. After each lecture participants will be given time to practice and ask questions. Based on the lessons learned in the first session, participants will begin to develop their own personal academic websites. The second session will provide an opportunity to present their website and receive feedback on it. By the end of this course, participants will be able to create, launch and maintain their personal academic websites.

Course outline:

Session	Lecture topics
1	• Website basics: Assessing needs, thinking strategically, developing a website strategy • Pick a domain name and website title • Choose a website host • Create the website content • Pitfalls and good practices • Formulate ideas and make an action plan
2	• Presentation of websites • Team-based focus groups providing feedback and ideas • Social Media integration • Thinking ahead and planning next steps • Launching your website

Eligibility: You must be a student at either King's College London, Queen Mary University of London, or Imperial College London who has successfully completed the upgrade to Ph.D.

Pre-course preparation: No pre-course preparation is necessary. The course does not assume any prior knowledge. Although not required, participants are invited to collect ideas on how they want their website to look beforehand, and bring examples to the sessions.

Here are some free online resources to explore at your leisure:

- Elsevier: Creating a simple and effective academic personal website
- The Academic Designer: How to make an academic website

Number of students:

- Minimum number required to run: 5
- Maximum number of places available: 30