



Course Code & Title	LISS416 Writing for non-specialist publications				
Convenor(s)	Dr. Anne Wilson, RLF CF, FHEA				
Institution	LISS DTP	Department			
Academic Year	2022/23	Term		Summer	
Number of sessions	1	Research Platform	Writing Training	Length of Session(s)	2 hours
Day, Date		Start : End		Room Location	
Tuesday 18th April 2023		10.00 : 1200		Via Zoom Available to book on SkillsForge from Tuesday 11th April 2023 . Click to log in and register:	
Enrolment Links:	Available to book on SkillsForge from Tuesday 11th April 2023 . Click to log in and register: https://training.kcl.ac.uk/kcl/#he/dev/eventDetails;em,providerCode=LISS,providerOrgAlias=kcl,number=416 Questions? Visit our Training FAQ here: Frequently Asked Questions - LISS DTP (liss-dtp.ac.uk)				

Course Description:

Writing for non-specialist publications (up to 18 participants) Anne Wilson

There are many reasons to share your research outside your discipline, but it can be challenging to communicate complex ideas concisely and coherently to non-specialists. This practical workshop helps you develop a pitch for ONE non-specialist publication (which you identify before the workshop). After the session you will be better able to:

- *understand the needs of the publication and the target audience*
- *decide how to frame your research story for non-specialists*
- *draft an idea to pitch to the publication*
- *identify other publications to target*

Reading List:

Eligibility:

All PhD students social science methodologies



London Interdisciplinary Social Science Doctoral Training Partnership

Advanced Research Methods in Social Sciences

Pre-course preparation: . *To get the most out of the session, please identify in advance ONE publication for non-specialists you'd like to target. You probably have several in mind, but focusing on one will shed light on features of a successful pitch.*

Number of students:

Minimum number required to run: 4

Maximum number of places available: 18