



Course Code & Title	LISS374 Develop your Online Presence: Website building				
Convenor(s)	Christoph Bergs and Lina Kramer				
Institution	King's College London	Department		School of Politics and Economics	
Academic Year	2022-23	Term		Autumn term	
Number of sessions	2	Research Platform	Please choose one of the following: • Knowledge Exchange & Co-generation (KEC)	Length of Session(s)	3 h
Day, Date		Start : End		Room Location	
11 th October 2022 25 th October 2022		1:00 pm to 4:00 pm		Via Zoom	
Enrolment Links:	Available to book on SkillsForge from Friday 23rd September 2022. (Click to log in and register) Questions? Visit our Training FAQ here: Frequently Asked Questions - LISS DTP (liss-dtp.ac.uk)				

Course Description:

This course is designed for Ph.D. students of the social sciences who wish to learn how to create their personal academic website. A personal website is an essential tool to manage your online presence and disseminate your research independent of online platforms and networks. This course covers a series of topics in form of short lectures with interactive elements. After each lecture participants will be given time to practice and ask questions. Based on the lessons learned in the first session, participants will begin to develop their own personal academic website. The second session will provide an opportunity to present their website and to receive feedback on it. By the end of this course, participants will be able to create, launch and maintain their personal academic website.

Course outline:

Session	Lecture topics
1	<ul style="list-style-type: none"> • Website basics: Assessing needs, thinking strategically, developing a website strategy • Pick a domain name and website title • Choose a website host • Create the website content • Pitfalls and good practices • Formulate ideas and make an action plan
2	<ul style="list-style-type: none"> • Presentation of websites • Team-based focus groups providing feedback and ideas • Social Media integration • Thinking ahead and planning next steps • Launching your website



London Interdisciplinary Social Science Doctoral Training Partnership

Advanced Research Methods in Social Sciences

Eligibility: You must be a student at either King's College London, Queen Mary University of London, or Imperial College London who has successfully completed the upgrade to Ph.D.

Pre-course preparation: No pre-course preparation is necessary. The course does not assume any prior knowledge. Although not required, participants are invited to collect ideas on how they want their website to look beforehand, and bring examples to the sessions.

Here are some free online resources to explore at your leisure:

- [Elsevier: Creating a simple and effective academic personal website](#)
- [The Academic Designer: How to make an academic website](#)

Number of students:

- Minimum number required to run: 5
- Maximum number of places available: 30